

Demographic Profile Expanded

Census, Estimates & Projections

Lon: -111.789279 / Lat: 33.2192

July 2010

Gilbert And Riggs Chandler, AZ	10 Minutes		20 Minutes		30 Minutes	
Population						
Estimated Population (2010)	144,268		627,134		1,379,639	
Census Population (1990)	17,607		199,612		655,887	
Census Population (2000)	42,446		375,029		993,599	
Projected Population (2015)	177,504		746,044		1,596,767	
Forecasted Population (2020)	252,528		952,068		1,931,865	
Historical Annual Growth 1990 to 2000	24,839	14.1 %	175,417	8.8 %	337,712	5.1 %
Historical Annual Growth 2000 to 2010	101,822	14.1 %	252,105	8.8 %	386,039	5.1 %
Projected Annual Growth 2010 to 2015	33,237	4.6 %	118,910	3.8 %	217,128	3.1 %
Est. Population Density (2010)	1,452.21	psm	1,483.27	psm	1,412.58	psm
Trade Area Size	99.34	sq mi	422.80	sq mi	976.68	sq mi
Households						
Estimated Households (2010)	47,013		199,274		471,405	
Census Households (1990)	6,936		67,850		244,538	
Census Households (2000)	17,438		129,690		366,263	
Projected Households (2015)	56,610		233,616		536,503	
Forecasted Households (2020)	78,363		291,259		630,971	
Households with Children (2010)	17,252	36.7 %	85,231	42.8 %	172,417	36.6 %
Average Household Size	3.07		3.15		2.93	
Average Household Income						
Est. Average Household Income (2010)	85,870		83,358		74,626	
Proj. Average Household Income (2015)	\$94,890		\$90,797		\$81,330	
Average Family Income (2010)	\$94,399		\$91,844		\$85,938	
Median Household Income						
Est. Median Household Income (2010)	\$73,678		\$71,393		\$62,801	
Proj. Median Household Income (2015)	\$78,973		\$75,322		\$66,186	
Median Family Income (2010)	\$80,853		\$78,693		\$72,712	
Per Capita Income						
Est. Per Capita Income (2010)	\$27,998		\$26,628		\$25,919	
Proj. Per Capita Income (2015)	\$30,277		\$28,558		\$27,708	
Per Capita Income Est. 5 year change	\$2,278.35	-7.5 %	\$1,929.96	-6.8 %	\$1,788.66	-6.5 %
Other Income						
Est. Disposable Income (2010)	\$59,464		\$57,746		\$51,446	
Proj. Disposable Income (2015)	\$63,101		\$60,460		\$53,866	
Disposable Income Est. 5 year change	\$3,636.86	6.1 %	\$2,713.72	4.7 %	\$2,420.16	4.7 %
Est. Average Household Net Worth (2010)	\$635,974		\$553,228		\$495,271	
Daytime Demos						
Total Number of Businesses (2010)	2,308		15,332		37,323	
Total Number of Employees (2010)	26,310		189,955		501,991	
Company Headqtrs: Businesses (2010)	3	0.1 %	14	0.1 %	46	0.1 %
Company Headqtrs: Employees (2010)	207	0.8 %	2,505	1.3 %	11,851	2.4 %
Unemployment Rate (2010)	3.78 %		4.43 %		4.58 %	
Employee Population Per Business	11.4 to 1		12.4 to 1		13.5 to 1	
Residential Population per Business	62.5 to 1		40.9 to 1		37.0 to 1	
Est. Adj. Daytime Demographics (Age16+)	70,284		341,082		871,365	

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Race & Ethnicity							
White (2010)	132,552	91.9 %	553,961	88.3 %	1,210,573	87.7 %	
Black or African American (2010)	3,489	2.4 %	23,808	3.8 %	56,189	4.1 %	
American Indian & Alaska Native (2010)	2,644	1.8 %	13,627	2.2 %	36,559	2.6 %	
Asian (2010)	3,321	2.3 %	24,398	3.9 %	50,923	3.7 %	
Hawaiin & Pacific Islander (2010)	276	0.2 %	1,574	0.3 %	4,031	0.3 %	
Other Race (2010)	1,464	1.0 %	7,201	1.1 %	15,726	1.1 %	
Multi Race (2010)	522	0.4 %	2,565	0.4 %	5,638	0.4 %	
Not Hispanic or Latino Population (2010)	106,324	73.7 %	460,147	73.4 %	1,014,630	73.5 %	
Hispanic or Latino Population (2010)	37,944	26.3 %	166,987	26.6 %	365,009	26.5 %	
Not of Hispanic Origin Population (1990)	15,012	85.3 %	170,564	85.4 %	575,046	87.7 %	
Hispanic Origin Population (1990)	2,595	14.7 %	29,048	14.6 %	80,841	12.3 %	
Not Hispanic or Latino Population (2000)	37,763	89.0 %	307,862	82.1 %	812,497	81.8 %	
Hispanic or Latino Population (2000)	4,683	11.0 %	67,167	17.9 %	181,103	18.2 %	
Not Hispanic or Latino Population (2015)	125,837	70.9 %	524,828	70.3 %	1,125,121	70.5 %	
Hispanic or Latino Population (2015)	51,668	29.1 %	221,216	29.7 %	471,645	29.5 %	
Hist. Hispanic Ann Growth (1990 to 2010)	35,349	90.8 %	137,939	31.7 %	284,167	23.4 %	
Proj. Hispanic Ann Growth (2010 to 2015)	13,724	7.2 %	54,229	6.5 %	106,636	5.8 %	
Age							
Age 0 to 4 yrs (2010)	12,045	8.3 %	56,091	8.9 %	113,538	8.2 %	
Age 5 to 9 yrs (2010)	11,171	7.7 %	55,060	8.8 %	110,880	8.0 %	
Age 10 to 14 yrs (2010)	10,661	7.4 %	50,509	8.1 %	102,208	7.4 %	
Age 15 to 19 yrs (2010)	9,369	6.5 %	43,654	7.0 %	97,022	7.0 %	
Age 20 to 24 yrs (2010)	6,646	4.6 %	35,728	5.7 %	94,381	6.8 %	
Age 25 to 29 yrs (2010)	8,982	6.2 %	46,040	7.3 %	103,369	7.5 %	
Age 30 to 34 yrs (2010)	10,566	7.3 %	52,596	8.4 %	107,543	7.8 %	
Age 35 to 39 yrs (2010)	10,982	7.6 %	52,028	8.3 %	104,633	7.6 %	
Age 40 to 44 yrs (2010)	9,880	6.8 %	47,387	7.6 %	98,083	7.1 %	
Age 45 to 49 yrs (2010)	9,101	6.3 %	43,058	6.9 %	91,609	6.6 %	
Age 50 to 54 yrs (2010)	8,853	6.1 %	37,991	6.1 %	81,861	5.9 %	
Age 55 to 59 yrs (2010)	8,963	6.2 %	30,929	4.9 %	68,536	5.0 %	
Age 60 to 64 yrs (2010)	8,176	5.7 %	24,348	3.9 %	56,843	4.1 %	
Population age 65-74 (2010)	11,588	8.0 %	30,288	4.8 %	79,761	5.8 %	
Population age 75-84 (2010)	5,343	3.7 %	14,901	2.4 %	47,479	3.4 %	
Population age 85+ (2010)	1,941	1.3 %	6,527	1.0 %	21,894	1.6 %	
Median Age (2010)	36.2	yrs	32.1	yrs	33.4	yrs	
Gender Age Distribution							
Population Female (2010)	71,050	49.2 %	310,436	49.5 %	684,954	49.6 %	
Age 0 to 19 yrs (2010)	20,620	29.0 %	100,508	32.4 %	207,426	30.3 %	
Age 20 to 64 yrs (2010)	40,416	56.9 %	182,101	58.7 %	394,534	57.6 %	
Age 65 yrs plus (2010)	10,014	14.1 %	27,826	9.0 %	82,995	12.1 %	
Median Age Females (2010)	37.0	Yrs	32.4	Yrs	34.2	Yrs	
Population Male (2010)	73,218	50.8 %	316,698	50.5 %	694,685	50.4 %	
Age 0 to 19 yrs (2010)	22,626	30.9 %	104,805	33.1 %	216,222	31.1 %	
Age 20 to 64 yrs (2010)	41,734	57.0 %	188,003	59.4 %	412,324	59.4 %	
Age 65 yrs plus (2010)	8,858	12.1 %	23,889	7.5 %	66,139	9.5 %	
Median Age Males (2010)	35.5	yrs	31.7	yrs	32.6	yrs	

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Household Income Distribution							
HH Income \$200,000 or More (2010)	1,542	3.3 %	5,654	2.8 %	12,000	2.5 %	
HH Income \$150,000 to 199,999 (2010)	3,587	7.6 %	10,468	5.3 %	20,349	4.3 %	
HH Income \$100,000 to 149,999 (2010)	9,221	19.6 %	37,793	19.0 %	71,902	15.3 %	
HH Income \$75,000 to 99,999(2010)	8,575	18.2 %	38,259	19.2 %	75,330	16.0 %	
HH Income \$50,000 to 74,999(2010)	10,317	21.9 %	47,213	23.7 %	102,519	21.7 %	
HH Income \$35,000 to 49,999(2010)	5,614	11.9 %	25,498	12.8 %	69,257	14.7 %	
HH Income \$25,000 to 34,999(2010)	2,981	6.3 %	14,342	7.2 %	44,548	9.4 %	
HH Income \$15,000 to 24,999(2010)	2,572	5.5 %	10,283	5.2 %	37,290	7.9 %	
HH Income \$0 to 14,999 (2010)	2,605	5.5 %	9,764	4.9 %	38,210	8.1 %	
HH Income \$35000+ (2010)	38,855	82.6 %	164,885	82.7 %	351,357	74.5 %	
HH Income \$75000+ (2010)	22,925	48.8 %	92,173	46.3 %	179,581	38.1 %	
Housing							
Total Housing Units (2010)	56,166		223,778		548,533		
Housing Units Occupied (2010)	47,013	83.7 %	199,274	89.0 %	471,405	85.9 %	
<i>Housing Units, Owner Occupied (2010)</i>	39,174	69.7 %	151,422	67.7 %	325,269	59.3 %	
<i>Housing Units, Renter Occupied (2010)</i>	7,839	14.0 %	47,852	21.4 %	146,137	26.6 %	
Housing Units, Vacant (2010)	9,153	16.3 %	24,504	11.0 %	77,127	14.1 %	
Median Years in Residence (2010)	3 yrs		3 yrs		3 yrs		
Marital Status							
Never Married (2010)	19,995	18.1 %	106,812	23.0 %	275,248	26.2 %	
Now Married (2010)	75,274	68.2 %	288,718	62.1 %	592,927	56.3 %	
Separated (2010)	2,670	2.4 %	13,792	3.0 %	36,720	3.5 %	
Widowed (2010)	4,839	4.4 %	14,417	3.1 %	47,349	4.5 %	
Divorced (2010)	7,570	6.9 %	40,893	8.8 %	100,225	9.5 %	
Household Type							
Population Family (2010)	130,951	90.8 %	556,397	88.7 %	1,149,396	83.3 %	
Population Non-Family (2010)	13,291	9.2 %	69,291	11.0 %	217,895	15.8 %	
Population Group Qtrs (2010)	25	0.0 %	1,446	0.2 %	12,347	0.9 %	
Family Household (2010)	35,586	75.7 %	145,782	73.2 %	312,460	66.3 %	
Married Couple Family With Kids (2010)	13,769	35.1 %	63,075	41.7 %	120,026	36.9 %	
Average Family Household Size (2010)	3.68		3.82		3.68		
Non-Family Household (2010)	11,427	24.3 %	53,492	26.8 %	158,945	33.7 %	
Household Size							
1 Person Household (2010)	9,382	20.0 %	41,247	20.7 %	122,467	26.0 %	
2 Person Households (2010)	13,500	28.7 %	47,373	23.8 %	118,694	25.2 %	
3 Person Households (2010)	5,100	10.8 %	25,345	12.7 %	56,301	11.9 %	
4 Person Households (2010)	9,341	19.9 %	45,042	22.6 %	91,388	19.4 %	
5 Person Households (2010)	5,188	11.0 %	22,594	11.3 %	46,050	9.8 %	
6+ Person Households (2010)	4,503	9.6 %	17,673	8.9 %	36,506	7.7 %	
Household Vehicles							
Total Vehicles Available (2010)	93,841		395,631		879,143		
Household: 0 Vehicles Available (2010)	997	1.1 %	6,034	1.5 %	21,886	2.5 %	
Household: 1 Vehicles Available (2010)	15,389	16.4 %	60,767	15.4 %	168,171	19.1 %	
Household: 2+ Vehicles Available (2010)	30,627	32.6 %	132,473	33.5 %	281,348	32.0 %	
Average Vehicles Per Household (2010)	2		2		2		

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Labor Force							
Est. Labor: Population Age 16+ (2010)	108,189		455,025		1,033,494		
Est. Civilian Employed (2010)	64,163	59.3 %	303,462	66.7 %	663,096	64.2 %	
Est. Civilian Unemployed (2010)	4,088	3.8 %	20,138	4.4 %	47,362	4.6 %	
Est. In Armed Forces (2010)	53	0.0 %	435	0.1 %	1,025	0.1 %	
Est. Not in Labor Force (2010)	39,886	36.9 %	130,989	28.8 %	322,012	31.2 %	
Occupation (2000)							
Occupation: Population 16+	16,837		190,022		491,757		
Mgmt, Business, & Financial Operations	2,982	17.7 %	32,220	17.0 %	74,511	15.2 %	
Professional and Related	3,647	21.7 %	42,979	22.6 %	107,578	21.9 %	
Service	2,160	12.8 %	22,534	11.9 %	65,456	13.3 %	
Sales and Office	5,068	30.1 %	56,481	29.7 %	145,633	29.6 %	
Farming, Fishing, and Forestry	149	0.9 %	915	0.5 %	1,536	0.3 %	
Construction, Extraction, & Maintenance	1,257	7.5 %	16,129	8.5 %	45,256	9.2 %	
Production, Transport, & Material Moving	1,574	9.3 %	18,763	9.9 %	51,788	10.5 %	
Percent White Collar Workers		69.5 %		69.3 %		66.6 %	
Percent Blue Collar Workers		30.5 %		30.7 %		33.4 %	
Consumer Expenditure (in Millions)							
Total Household Expenditure (2010)	\$2,996		\$12,394		\$26,980		
Total Non-Retail Expenditures (2010)	\$1,734	57.9 %	\$7,178	57.9 %	\$15,581	57.8 %	
Total Retail Expenditures (2010)	\$1,262	42.1 %	\$5,216	42.1 %	\$11,399	42.2 %	
Apparel (2010)	\$144	4.8 %	\$596	4.8 %	\$1,296	4.8 %	
Contributions (2010)	\$115	3.8 %	\$459	3.7 %	\$990	3.7 %	
Education (2010)	\$76	2.5 %	\$305	2.5 %	\$653	2.4 %	
Entertainment (2010)	\$169	5.6 %	\$698	5.6 %	\$1,513	5.6 %	
Food And Beverages (2010)	\$452	15.1 %	\$1,882	15.2 %	\$4,125	15.3 %	
Furnishings And Equipment (2010)	\$136	4.5 %	\$560	4.5 %	\$1,201	4.5 %	
Gifts (2010)	\$81	2.7 %	\$328	2.6 %	\$707	2.6 %	
Health Care (2010)	\$176	5.9 %	\$730	5.9 %	\$1,620	6.0 %	
Household Operations (2010)	\$112	3.7 %	\$456	3.7 %	\$977	3.6 %	
Miscellaneous Expenses (2010)	\$49	1.6 %	\$203	1.6 %	\$447	1.7 %	
Personal Care (2010)	\$43	1.4 %	\$179	1.4 %	\$391	1.5 %	
Personal Insurance (2010)	\$32	1.1 %	\$129	1.0 %	\$277	1.0 %	
Reading (2010)	\$10	0.3 %	\$40	0.3 %	\$88	0.3 %	
Shelter (2010)	\$580	19.4 %	\$2,391	19.3 %	\$5,199	19.3 %	
Tobacco (2010)	\$18	0.6 %	\$76	0.6 %	\$171	0.6 %	
Transportation (2010)	\$601	20.1 %	\$2,514	20.3 %	\$5,451	20.2 %	
Utilities (2010)	\$202	6.7 %	\$847	6.8 %	\$1,873	6.9 %	
Educational Attainment							
Adult Population (25 Years+)(2010)	94,375		386,092		861,610		
Elementary (0 to 8)(2010)	5,690	6.0 %	19,525	5.1 %	45,154	5.2 %	
Some High School (9 to 11)(2010)	6,163	6.5 %	22,476	5.8 %	56,785	6.6 %	
High School Graduate (12)(2010)	20,902	22.1 %	83,679	21.7 %	203,557	23.6 %	
Some College (13 to 16)(2010)	24,328	25.8 %	99,257	25.7 %	212,783	24.7 %	
Associate Degree Only(2010)	7,584	8.0 %	36,467	9.4 %	76,002	8.8 %	
Bachelor Degree Only(2010)	20,022	21.2 %	83,078	21.5 %	175,288	20.3 %	
Graduate Degree(2010)	9,686	10.3 %	41,610	10.8 %	92,040	10.7 %	

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Units In Structure							
1 Detached Unit (2000)	16,736	82.6 %	102,620	73.9 %	235,940	57.2 %	
1 Attached Unit (2000)	674	3.3 %	6,401	4.6 %	24,092	5.8 %	
2 to 4 Units (2000)	126	0.6 %	3,777	2.7 %	19,747	4.8 %	
5 to 9 Units (2000)	264	1.3 %	5,873	4.2 %	20,721	5.0 %	
10 to 19 Units (2000)	393	1.9 %	5,943	4.3 %	19,952	4.8 %	
20 to 49 Units (2000)	29	0.1 %	2,027	1.5 %	10,516	2.6 %	
50 or more Units (2000)	163	0.8 %	6,984	5.0 %	31,283	7.6 %	
Mobile Home or Trailer (2000)	1,863		5,092		47,287		
Other Structure (2000)	14		119		2,632		
Homes Built By Year							
Homes Built 1999 to 2000	3,836	18.9 %	11,552	8.3 %	24,008	5.8 %	
Homes Built 1995 to 1998	5,935	29.3 %	36,248	26.1 %	69,555	16.9 %	
Homes Built 1990 to 1994	3,029	14.9 %	22,139	15.9 %	54,037	13.1 %	
Homes Built 1980 to 1989	4,901	24.2 %	43,070	31.0 %	128,497	31.2 %	
Homes Built 1970 to 1979	1,970	9.7 %	18,703	13.5 %	87,988	21.3 %	
Homes Built 1960 to 1969	337	1.7 %	3,983	2.9 %	30,358	7.4 %	
Homes Built 1950 to 1959	126	0.6 %	1,869	1.3 %	11,846	2.9 %	
Homes Built Before 1949	126	0.6 %	1,270	0.9 %	5,882	1.4 %	
Home Values (2000)							
Home Values \$1,000,000+	29	0.2 %	99	0.1 %	204	0.1 %	
Home Values \$500,000-\$999,999	68	0.5 %	423	0.5 %	1,459	0.7 %	
Home Values \$400,000-\$499,999	204	1.5 %	653	0.7 %	2,005	0.9 %	
Home Values \$300,000-\$399,999	743	5.4 %	2,751	3.0 %	6,889	3.2 %	
Home Values \$200,000-\$299,999	3,515	25.4 %	14,883	16.3 %	27,279	12.8 %	
Home Values \$150,000-\$199,999	3,599	26.0 %	21,111	23.1 %	42,562	20.0 %	
Home Values \$100,000-\$149,999	4,323	31.2 %	39,338	43.0 %	87,999	41.4 %	
Home Values \$70,000-\$99,999	1,100	7.9 %	9,992	10.9 %	35,243	16.6 %	
Home Values \$50,000-\$69,999	170	1.2 %	1,345	1.5 %	6,314	3.0 %	
Home Values \$25,000-\$49,999	39	0.3 %	517	0.6 %	1,606	0.8 %	
Home Values \$0-\$24,999	66	0.5 %	330	0.4 %	968	0.5 %	
Owner Occupied Median Home Value	\$172,840		\$151,516		\$145,653		
Renter Occupied Median Rent	\$593		\$679		\$652		
Transportation to Work (2000)							
Drive to Work Alone	13,273	78.8 %	152,420	80.1 %	378,914	76.9 %	
Drive to Work in Carpool	2,013	12.0 %	24,246	12.7 %	67,577	13.7 %	
Travel to Work - Public Transportation	40	0.2 %	1,159	0.6 %	6,640	1.3 %	
Drive to Work Motorcycle	60	0.4 %	918	0.5 %	2,407	0.5 %	
Walk or Bicycle to Work	335	2.0 %	3,599	1.9 %	16,818	3.4 %	
Other Means	194	1.2 %	1,179	0.6 %	3,296	0.7 %	
Work at Home	926	5.5 %	6,816	3.6 %	16,882	3.4 %	
Travel Time (2000)							
Travel to Work in 14 Minutes or Less	2,918	18.3 %	38,362	20.9 %	114,563	24.1 %	
Travel to Work in 15 to 29 Minutes	5,328	33.5 %	70,540	38.4 %	185,613	39.0 %	
Travel to Work in 30 to 59 Minutes	6,623	41.6 %	64,581	35.2 %	150,500	31.6 %	
Travel to Work in 60 Minutes or More	1,046	6.6 %	10,039	5.5 %	24,974	5.3 %	
Average Travel Time to Work	26 mins		25 mins		24 mins		

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